



3724 Executive Center Drive, Suite 205 Austin, TX 78731

t: 512-410-7777 • f: 888-682-4062 • e: info@edlio.com

www.edlio.com

Products and Services

Edlio provides CMS (Content Management System) software for an annual subscription fee. This fee includes ongoing updates and unlimited technical support for all staff. Edlio does not charge additional fees for the initial website setup (including a custom graphic design and professional photo shoot where applicable). The annual subscription starts on the initial date of contact with a project manager unless otherwise specified.

Edlio CMS Includes:

Initial setup and website creation

- Professional photo shoot in selected areas (2 hr. shoot for individual schools, 3 hr. shoot for district-wide solution)
- Professional project managers who provide consultative advice, liaise with graphic designers and tech team as well as promote best practices
- Custom graphic design; includes an initial mockup and allows for up to three rounds of revisions based on initial mockup
- Content migration; excludes calendar items, teacher pages and ancillary organization pages
- Domain name registration

Web-based CMS (no programming or HTML knowledge required)

- News & announcements
- Multiple calendars
- Subscriptions
- Teacher pages with quick posting
- Unlimited homework uploads
- User managed photo shuffles
- Unlimited HD video galleries
- Mobile ready
- Password protected sections
- Social media integration
- Bell schedules (printer friendly)
- Alumni directory/memoirs



Our passion is developing websites that schools love.



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Web-based CMS (continued)

- Quick poll
- Scrolling marquee
- Sponsorship feature
- Unlimited user accounts
- Free software upgrades and maintenance

Technical Support

- Unlimited, consultative support available to all staff members
- Toll-free number (Mon-Fri, 7:30am- 9:30pm CST)
- Online ticketing system via client's admin site
- Edlio help site: <http://help.edlio.com/>

Training

At website launch:

- 2-2.5 hour on-site “Train the Trainers” style training for key staff members in selected areas
- 2-2.5 hour Web conference training (via Webex) in all other areas

Ongoing:

- 1 hour refresher trainings available as needed
- Mini-trainings with tech support team available as needed

Fully Managed Hosting

The Edlio CMS is fully hosted by us, which means no more worrying about hardware upgrades, bandwidth costs, capacity planning, and security & uptime monitoring. Our job is to keep your website fast and available, which we accomplish with external and internal monitoring for:

- full system availability
- individual service availability
- response time
- denial of service attacks and security threats
- backed up or redundant data storage
- all deployed code is reviewed for security and stability issues



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Fully Managed Hosting (continued)

- horizontal scaling to quickly increase capacity
- CDN-hosted images and files (*not all files)
- properly provisioned top of the line servers, meaning much more reliable performance than shared hosting
- load balanced, redundantly designed system
- multiple staff members receive alerts 24/7 and have the ability to rapidly respond to issues

Special Considerations:

- *Edlio does not provide internet connection or email services*
- *Edlio does not work with third party designers*
- *Custom programming of features or apps is not included*
- *Copyrighted material should not be uploaded without the expressed permission of authoring party*



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Optional Features

School/District Store:

Include an online store with an integrated shopping cart directly on your school's website. List an unlimited amount of products or collect payment for special events. All credit card payments are securely processed through PayFlowPro. *Transaction Fees Apply.**

- Accept Visa, MasterCard, Discover, AMEX as well as debit cards with Visa and MasterCard symbols
- Search transactions by name, credit card number, date, date interval and amount
- View orders and issue refunds using the admin system
- Export detailed store reports to an Excel spreadsheet

Donations Feature:

Collect online donations for multiple "funds" (Alumni, General Fund, Parent Organization, etc.). Donations can be made as a "quick donation" (no registration required), or as a registered user. Registered Users can manage their donations, or on-going pledges through a password protected section of your school's website. All credit card donations are securely processed through PayFlowPro. *Transaction Fees Apply.**

- Accept Visa, MasterCard, Discover, AMEX as well as debit cards with Visa and MasterCard symbols
- Search transactions by name, credit card number, date, date interval and amount
- Manage multiple fundraisers with ease through the admin system.
- Access printable receipts through the admin system and issue refunds
- Export detailed store reports to an Excel spreadsheet
- Feature a supporter of the school on the website or allow them remain anonymous

**Transaction Fees: In addition to the annual subscription fee, merchant account fees are charged when using credit cards. Customers may use Edlio's merchant account or use any merchant account with which they have a relationship. Edlio charges a 5% plus 50 cents per transaction fee. If the customer chooses to use a separate merchant account, a PayFlowPro gateway must be purchased directly from PayFlowPro. For details, please call: 877-623-7200*





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Web Forms:

Use our web forms service to post an unlimited amount of forms online. With this service, Edlio will convert your existing forms to online web forms. Start collecting online applications, parent surveys, transcript requests, athletic sign up forms and more.

- Access all form data online via the client's admin site
- Export tab-delimited form data to Excel spreadsheets
- Send email notifications to form submitters and designated staff members upon the successful form submissions

